

## Primary Goals

- The overall medium or long term goals of an institution.
- A primary goal forms part of an institution's strategy, and should act as a motivating force as well as a measure of performance and achievement for those working in an organization.
- Vernon College's Primary Goals will be aligned with the Southern Association of Colleges and Schools compliance criteria.
- They will be reviewed annually by the College Effectiveness Committee and every 5 years by internal and external constituents, administration, and the Board.

1. Vernon College will operate with integrity to ensure the fulfillment of its mission through structures and processes that involve the Board of Trustees, administration, faculty, staff, and students. (programs, policies, procedures, processes and practices)

2. Vernon College will allocate resources and implement processes for evaluation and planning to support the mission of the institution and the scope of its programs and services, as well as to respond to future challenges and opportunities. (Institutional effectiveness – planning and assessment)

3. Vernon College will identify expected outcomes, assess the extent to which it achieves these outcomes, and provide evidence of improvement based on analysis of the results of educational programs, administrative support services, educational support services and community/public service within its educational mission. (planning and assessment including student learning outcomes)

4. Vernon College will promote a life of learning for its faculty, administration, staff, and students by fostering and supporting inquiry, creativity, practice, and social responsibility in ways consistent with its mission. (professional development, QEP, student engagement, continuing education, community outreach)

5. As called for by its mission, Vernon College will identify its constituencies and serve them in ways both value. (meet the needs of our service area)

Approved by Planning and Assessment Committee, October 2009

Reviewed by College Effectiveness Committee, October 2010